



Greg Elliott

MANAGEMENT · DESIGN · SOFTWARE ENGINEERING

16 years experience helping companies create amazing products, working with giants like Google, IBM, Dell, and The BBC to counter-culture innovators like Ginger.io & Behance.

LOCATION

Oakland, CA

CONTACT

gelliott@gmail.com

gregtelliott

gregtelliott.com

PROFESSIONAL EXPERIENCE

- Head of Product**
 GINGER.IO 3 years. Currently here.
 Product vision, strategy, roadmap, product design and invention, product management, OKRs/ KPIs, UX / graphic design. Grew product from 0 to 100k+ covered lives with clients like Pinterest and Yelp. Responsible for 3 products both internally and externally facing.
- iOS Consultant**
 GOOGLE 2015 - 2016
 iOS software engineering consultant for Vanadium project, which enables building secure, distributed applications.
- Co-founder & President**
 EMPIRICAL INTERFACES 2011 - 2015
 Raised \$1MM from Floodgate, Greylock, Ben Ling, and Scott Belsky to create novel social apps incorporating AI. Built and launched apps similar in predicate to Google Inbox's organization of personal email and Facebook Messenger intelligent plans and auto-complete.
- Senior User Experience, Product Management, Engineering**
 POKE NY, STEELCASE, UCSD PEDIATRICS Various between 2000 - 2008
 Held various positions as lead user experience designer, product manager, and software engineer at multiple companies.
- Founder**
 GREG ELLIOTT LLC 1999 - 2011
 Boutique iOS and web shop for Behance, IBM, Dell, BBC, MIT Mobile Experience Group, Thunderdog Studios, and more. Created SynchStep, which had 500,000 downloads its first week.

EDUCATION

- Media Lab @ Massachussettes Institute of Technology**
 SM MEDIA ARTS & SCIENCES 2009 - 2011
- Univeristy of California, Irvine**
 MS COMPUTER SCIENCE & INFORMATICS 2005 - 2007
- Univeristy of California, San Diego**
 BS COGNITIVE SCIENCE WITH SPECIALIZATION IN COMPUTATION 1999 - 2004

AREAS OF EXPERTISE

- Product Strategy, Roadmap, & Vision
- Team growth & hiring
- Product Management, Dashboards, KPIs
- User Experiene & Graphic Design
- Full-stack Engineering

TYPICAL TOOLS & LANGUAGES

- Sketch, Invision, Zeplin, Craft, Photoshop
- Airtable, Trello, Jira, Google Suite
- Swift, Objective-C, Scala, Web Stacks, Python